Practical Obscurity: My Right to Fail Versus Your Right to Know

Susan D. Ballard
National Collaborative for Digital Equity
http://digitalequity.us/index.html

4T Virtual Conference on Data Literacy
July 11-12, 2018

VIRTUAL CONFERENCE ON DATA LITERACY
CREATING DATA LITERATE STUDENTS

A project of the University of Michigan School of Information, ICPSR, with help from the U-M School of Education. This project was made possible in part by the Institute of Museum and Library Services RE 00-00-15-0113-15.

Door Prizes

Door Prize: 3 Months of Easel.ly Pro

SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN

2018 – 2019 Clients and Partners Sought!

The University of Michigan School of Information offers organizations an opportunity to benefit from students' developing skill sets through client-based courses and programs.

Students are available to:

- Establish and maintain internal **library systems** or **archival collections**
- Provide **community profiles** to inform questions affecting cities, non-profits, or libraries
- Organize and analyze **information systems**
- Improve **information flow** through process analysis
- Provide user experience and design recommendations for **websites, apps, and software**
- Gather, manipulate, analyze, and visualize **data**
- Develop, implement, and analyze **social media** strategy
- Analyze or develop guidelines for **online communities**
- Develop a **content management system** (CMS) or interactive website

Contact umsi.client.engagement@umich.edu
Visit umsi.info/clientopportunities to learn more and propose a project.

SCECHs

Log in with your **full name**

Attend *all of* at least 4 live sessions and up to 8

Scan/photograph your form and email to contact.data.literacy@umich.edu by 11:59pm Eastern on Friday, July 13.

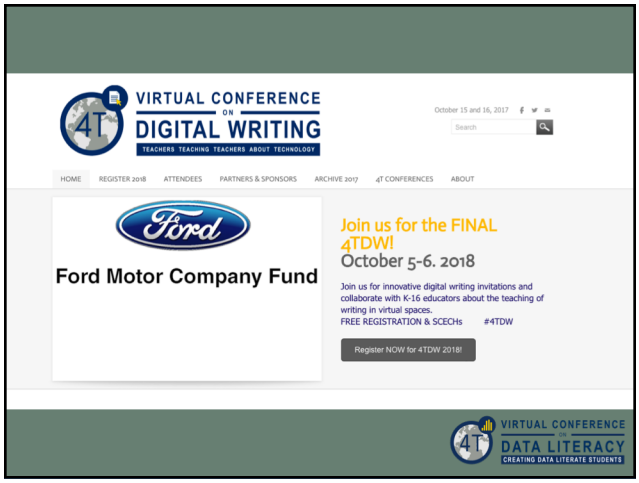
More information:
http://dataliteracy.si.umich.edu/scech

For non-Michigan educators needing proof of attendance …

Follow SCECH instructions (scan and email).

Plus

- Go to **http://bit.ly/4t-store**
- Pay $25 there no later than 11:59pm Eastern on Friday, July 13.
- Submit your form to 4t.data@gmail.com



http://dataliteracy.si.umich.edu/conference

#4tdl

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Susan D. Ballard
Presenter
@nholb
We'll talk about this image later!

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SL Competencies and Rubric Based on the PSEL's

http://researchguides.austincc.edu/c.php?g=554360&p=3891603

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The Eye Of Sauron

http://www.publicdomainpictures.net/view-image.php?image=151449&picture=the-eye-of-sauron
Inside a Hobbit Hole by Rob Chandler (Rob & Jules) (Flickr) [CC BY-SA 2.0 (http://creativecommons.org/licenses/by-sa/2.0)], via Wikimedia Commons

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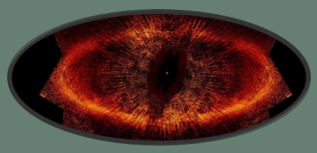
Today, we'll consider…

1. Is privacy dead?
2. Does EU law help?
3. Can we avoid data collection?
4. Do we have a right to fail and to remain obscure?

Does Privacy Still Exist?



The Impact of EU Law

The Right to be Forgotten

Privacy is a basic human right …

…in Europe

General Data Protection Regulation (GDPR)

- Increased territorial scope
- Consent
- Breach notification
- Right to Access
- Right to be Forgotten
- Data Portability
- Privacy by Design
- Data Protection Officers

https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32016R0679

ePrivacy Directive

- Clear and precise information on what data cookies are collecting and give consent.
- Personal data stored for only a limited time.
- Use data for marketing purposes agreed to
- Cookies used for site or product analytics do not require as close scrutiny as those used for marketing.

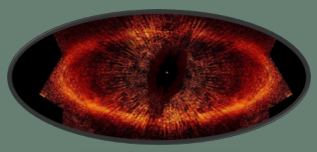
Eur-Lex: Access to European Union Law

The U.S. Bottom Line?

CALL

911

Data, Data Everywhere…



can a “fingerprint” shrink?

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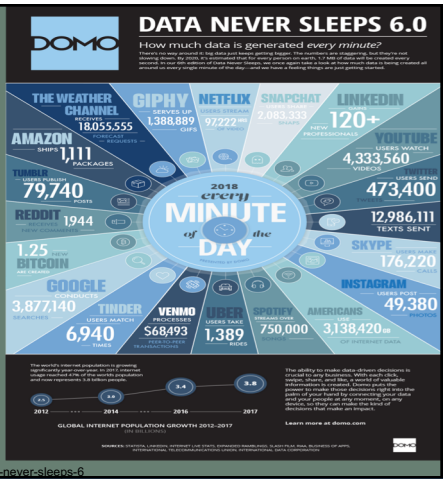
24

7

7



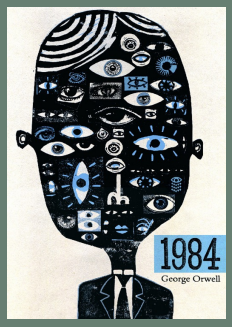
https://www.domo.com/learn/data-never-sleeps-6

SMART HOME

Or Surveillance?

http://www.publicdomainpictures.net/view-image.php?image=151449&picture=the-eye-of-sauron

Orwellian or Progress?



https://www.flickr.com/photos/ajourneyaroundmykul/15852180769
Attribution 2.0 Generic (CC BY 2.0)

Who Am I Kidding?

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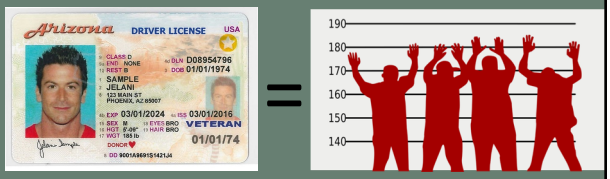
Who is He Kidding?

https://tcf.org/content/commentary/the-face-of-surveillance/

Case #1- The Music Lover

Case #2 - Round up the Usual Suspects

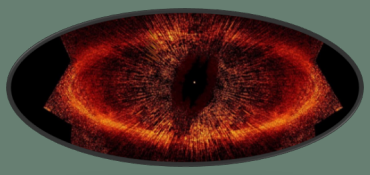


The Digital "Elephant in the Room"

You be the Judge

https://www.youtube.com/watch?v=fWJ-S7iLd8M

The Right to Be Forgotten



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To Err Is Human…?

The Right to Fail

The Right to Obscurity

1. Remorse
1. Unexpected Consequences
3. Impossible Situation
4. Took a Risk
5. Others Perceive as Bad
6. Sensitive Data
7. Bad things (that aren't so bad)
8. Taken out of context
9. Victims

Nobody Likes Steve

Former Clinton aide tweets phone number of bookstore where Steve Bannon was called 'trash'

Ashley May, USA TODAY Published 8:46 a.m. ET July 9, 2018 | Updated 9:05 a.m. ET July 9, 2018

(Photo: Martin Divisek, EPA-EFE)

Former Hillary Clinton aide Philippe Reines tweeted contact information for a bookstore that called police on a person yelling at former White House chief strategist Steve Bannon, who was shopping at the store.

Reines said Sunday he was "providing a service to the public." He shared Black Swan Books' address, phone number and email address in a tweet that has since garnered more than 2,500 retweets. Some have criticized the tweet, suggesting it will promote harassment.

Saturday, Nick Cooke, owner of Black Swan Books in Richmond, Virginia, called 911 after a woman confronted Bannon and called him "a piece of trash," the Richmond Times-Dispatch reports. The person also "repeatedly shouted obscenities" at Bannon, Cooke said in a statement posted to the bookstore's website.

"Steve Bannon was simply standing, looking at books, minding his own business. I asked her to leave, and she wouldn't. And I said, 'I'm going to call the police if you don't,' and I went to call the police and she left," Cooke told the Times-Dispatch.

The Richmond Police Department confirmed to the Times-Dispatch that a 911 call was made Saturday afternoon but said it was canceled before officers responded.

"I certainly regret that some are upset or offended," Cooke said. "I did my best to deal with an unexpected and difficult situation."

The encounter comes after a number of Trump officials have been the subject of controversial public interactions, including former Environmental Protection Agency Administrator Scott Pruitt, White House Press Secretary Sarah Huckabee Sanders and Homeland Security Secretary Kirstjen Nielsen.

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usatoday.com | 10 hours ago

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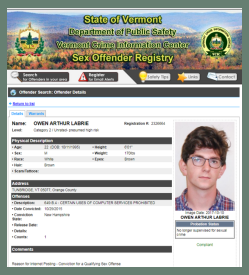
usatoday.com | an hour ago

Kavanaugh is Trump's pick for Supreme Court
usatoday.com | 10 hours ago

ID Adam

https://www.youtube.com/watch?v=9Ngv7yoMOZ8

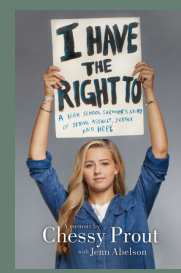
He said



http://www.icrimewatch.net/offenderdetails.php?OfndrID=2326664&AgencyID=55275

https://www.nbcnews.com/video/first-read-minute-659979331761

She said



https://d2lhgorilam2if.cloudfront.net/book_images/onix/cvr9781534414433/i-have-the-right-to-9781534414433_hr.jpg

https://www.youtube.com/watch?v=2lyBym8ofFE

Justice Delayed

By Federal Bureau of Investigation (FBI) [Public domain], via Wikimedia Commons
https://commons.wikimedia.org/wiki/File:Original_night_stalker_-_east_area_rapist_-_golden_state_killer_-_cold_case_-_artist_rendering.jpg

Obscurity vs. Security

The Right to be Forgotten

Statement on the Right to be Forgotten

https://www.ifla.org/publications/node/10320

International Federation of Library Associations and Institutions (IFLA)

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Recap:

1. Is privacy dead
2. Does EU law help?
3. Can we avoid data collection?
4. Do we have a right to fail and remain obscure?

"The people will not revolt.

They will not look up from their screens long enough to notice what's happening."

Questions?

Susan D. Ballard

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Please take the evaluation (link in chat) to be entered for door prizes!

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